

Daniel Magliano

Senior Copywriter

danielmagliano.com

Skills

Experience

Daniel Magliano de Oliveira

Av. Comandante Júlio de Moura, 720 / ap. 101
Barra da Tijuca, Rio de Janeiro, Brazil.

Portfolio: danielmagliano.com

Italian Passport bearer

+55 (21) 99627-3066

dan_magliano@hotmail.com

Elaborate advertising campaigns in a creative way; Concept developer; Creative writing; Creative problem-solver method; Script writing; Online content creation; Creative communication strategy.

Telecine / Globo / Senior Copywriter

MAR 2019 - PRESENT, RIO DE JANEIRO

Webedia / Creative branded content coordinator

MAY 2017 - FEBRUARY 2019, RIO DE JANEIRO

Clients: Uber, Tinder, Telecine, Leroy Merlin, AOC, Aché etc.

Binder / Freelance Copywriter

NOVEMBER 2016 - APRIL 2017, RIO DE JANEIRO

Clients: Chevrolet, RecordTV, Ancar Ivanhoe, Unimed etc.

Script Comunicação / Copywriter

AUGUST 2014 - OCTOBER 2016, RIO DE JANEIRO

Clients: Oi, Taco Jeans, Losango, Iguatemi, Repsol etc.

Staff Brasil / Copywriter

OCTOBER 2011 - MAY 2014, RIO DE JANEIRO

Clients: ALERJ, Infraero, Fleischmann etc.

Skidun Interactive Agency / Copywriter

FEBRUARY 2011 - SEPTEMBER 2011, RIO DE JANEIRO

Clients: Globo.com, Americanas.com, Estácio, Hotel Urbano etc.

Laxmi Mais / Jr. Copywriter

AUGUST 2008 - DECEMBER 2009, RIO DE JANEIRO

Clients: Odebrecht, João Fortes, SIG, Patrimóvel, Cyrella etc.

Education

Gama Filho University / Bachelor in Social Communication

FEBRUARY 2004 - JULY 2008, RIO DE JANEIRO

ESPM University / Creative Advertising Course for Copywriters and Art Director's

JANUARY 2007 - DECEMBER 2007, RIO DE JANEIRO

ESPM University / Copywriters Workshop

MARCH 2006 - JULY 2006, RIO DE JANEIRO

Griffith College / Advanced English Language Course

JANUARY 2010 - DECEMBER 2010, GOLD COAST - AUSTRALIA

International Cinema Academy / Cinematography Course

FEBRUARY 2016 - SEPTEMBER 2016, RIO DE JANEIRO

Youtube Certification Program / Workshop

FEBRUARY 2018, SÃO PAULO

Recognitions

- . Cannes Lions - Shortlist (Outdoor)
 - . Promax LATAM Awards - Silver (Editing)
 - . Promax LATAM Awards - Shortlist (Use of Influencer)
 - . ABP (Brazilian Advertising Association) - Bronze (Outdoor)
 - . CCRJ (Creative Club of Rio de Janeiro) - 2x In Book (Outdoor / Digital)
 - . Colunistas Awards - 1 Grand Prix Brazil Media
 - 1 Grand Prix Rio Promo
 - 1 Gold Brasil Media
 - 1 Gold Rio Promo
 - 1 Bronze Rio Design
 - . Amplificação Awards - Gold (Radio)
 - . Show Up Meio & Mensagem - Film
 - . ADEMI Awards - Real Estate Creativity
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Languages

Portuguese (Native), English (Fluent), French (Basic), Spanish (Basic).

